

Poole CVS News

September 2013

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Dear Reader,

I hope you had a good summer. A key aim of our newsletter is to ensure that you are aware of the opportunities to influence local and national policy on behalf of your organisations and/or service users. On page four you will see that the Intercom Trust, who support the LGBT community across the south west, is undertaking a far-ranging survey and on page eight we highlight the NHS's Call to Action. It is important that we take up these opportunities as the more people who respond, the more chance there is that change will result.

On page five we launch a new Poole CVS project: *We Need That!* One aim of this initiative is to support voluntary organisations through more effective recycling. Thanks to Monique Munroe for her work on this.

Recently I have been studying the [National Council for Voluntary Organisations \(NCVO\) Almanac](#) which is a really good introduction to our sector, illustrating its variety and complexity in an easy-to-understand format. A key statistic is that the voluntary sector is composed mainly of small groups. Nationally, 52% (84,000 out of 162,000 groups) have an annual income of less than £10,000, with a further 32% (52,000) having an income of less than £100,000. These groups are the bedrock of local community action and it is important that Poole CVS continues to provide effective support so that they can continue to thrive.

Christopher Beale, CEO, Poole CVS

Correction: In the last issue, it was stated that the Hub at Rossmore Library helped 146 people with various issues; this should have read 46 people.



NAVCA
Quality
Award

Community

Funding

Welcome to Crowdfunding!

When it comes to raising finance, crowdfunding could well be likened to the new kid on the block.

What is it?

Crowdfunding is basically a method of using the internet to help raise money for a project - many small sums of money from large numbers of people as opposed to one large sum of money from a single source. Crowdfunding for social causes is rapidly gaining in popularity in the UK and is redefining how NGOs and non-profits raise money for events and charitable causes.



Is it a new idea?

Crowdfunding is actually a very old idea; public subscriptions were used to fund the base of the [Statue of Liberty](#). It has been brought back into the limelight by a combination of modern technology and the financial crisis.

Download [An Introduction to Crowdfunding](#) and the [Crowding in Report](#) by Nesta, an independent charity that works to increase innovation in the UK. Another useful link is [CrowdFundUK](#).

[Peoplefund.it](#) is one example of a UK-based platform that helps launch ideas with a social focus and lets users donate skills and time as well as money. Run by the team behind [River Cottage](#) and supported by TV food campaigner Hugh Fearnley-Whittingstall, it has enabled the platform to engage a large audience of people interested in projects with a social and sustainable focus.

.....and follow these links for advice on:

- [how to fund raise in tough times](#)
- [how to raise funds without directly asking for them](#)
- [how to recruit major donors](#)
- [how to get funding for a social enterprise](#)

See overleaf for some more traditional methods of obtaining funding.

Quotation

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has.”

Attributed to Margaret Mead, American anthropologist

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Poole Communities Fund

Delivered by Dorset Community Foundation (DCF), the Poole Communities Fund is an area-specific, pooled fund contributed to by local companies, individuals and statutory bodies, enabling them to support the smaller charities and community groups within that area. There are similar funds for Bournemouth and Dorset.



Dorset
Community Foundation

specific, pooled fund contributed to by local companies, individuals and statutory bodies, enabling them to support the smaller charities and community

Grants of between **£250** and **£500** are available for small, Poole-based charities and community groups providing vital support within their community.

Applications can be made online at the [DCF website](#).

All applications must be received by **1pm on 7 October 2013**.



Grants Team:
grants@dorsetcf.org

**POST
OFFICE**

Putting post offices at the heart of local communities

A competition, launched in July by Communities Minister Don Foster, asks people to suggest projects their local post office could start up to benefit the community.

Post Office branches (excluding Crown branches) can apply to receive up to **£10,000** to support a new scheme or service for their local community.

People who wish to suggest projects should speak to their local branch manager by **Friday 18 October 2013**. See further details [here](#).

More funding for community support

Tesco Charity Trust Community Awards (UK) - Autumn 2013 Deadline

The Tesco Charity Trust offers its Community Awards scheme four times a year to registered charities and not-for-profit organisations working on local projects that benefit communities close to Tesco stores in the UK. The current round of awards is for elderly people and/or people with disabilities and the closing date is **30 September 2013**. Read the guidelines [here](#). Projects previously supported include luncheon clubs, specialist equipment for disabled people, day trips and social trips for elderly or disabled people.



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Social Value

NAVCA held a series of **Social Value Roadshows** across England in May this year, targeted at local government and other public sector staff who have a key role to play in maximising social value in their area.

You can read all about it, or download a summary document [here](#).

Also worth reading is the report by [Demos](#), Britain's cross-party think tank:

[Measuring social value – the gap between policy and practice](#)

Landshare

“One of the greatest strengths of the web is connecting and aggregating supply and demand.”

Landshare is a website that links people who want to grow their own fruit and vegetables, but have no garden, with people who have gardens but are unable to look after them.

- Poole has a large population living in blocks of flats.
- Poole has many elderly people unable to look after their own gardens.
- Poole Council has a waiting list of people who would love to have an allotment.

Finding unattended land/gardens and matching them up with all those frustrated gardeners - think of all the health benefits for those concerned – community spirit, fresh air, exercise, fresh fruit, vegetables and flowers, financial savings etc. A project like this would certainly provide many health, social and environmental benefits for those involved.

Check out these websites: [Landshare](#) and [Community Land Advisory Service](#) for further information. If you are interested in applying for funding to enable you to do this, please contact Poole CVS.

[Could voluntary action transform social care?](#)

Comment by Jane Vass, head of public policy, Age UK

LGBT Survey

Lesbian, gay, bisexual and trans people in the south west are supported by the [Intercom Trust](#), which has recently launched an important survey inviting the widest range of LGB and Trans people to express their thoughts about the world they live in, including health services, community safety, social care, and much, much more.

The survey is available [online](#).

Tel: 01392 201015

lgbt.voices@intercomtrust.org.uk

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We Need That!



We Need That! is the Poole CVS recycling project which aims to show Poole residents that items they might normally throw away may actually be items that others can make use of.

The *We Need That!* booklet, which lists requests by local groups and individuals for particular items, is now available on [our website](#). It has been produced by Monique Munroe, the project co-ordinator. **Before you throw something away, please check the booklet** to see if it is an item that a group or individual has requested and then you can get in direct contact with them.

In addition to the more usual items of bubble wrap, yoghurt pots and egg boxes etc., there have been some surprising requests, such as those for bicycle inner tubes and used cooking oil. Fundraising items such as mobile phones and ink cartridges are also in demand.

Either as an individual or an organisation, it is not too late to have your details included in the booklet, which will be updated regularly. Please contact Monique for further information as well as for the relevant forms.

Monique Munroe
1stwrites@writes1st.plus.com

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Profile

Judith Bacon

Judith has recently been appointed as project co-ordinator for the [Poole Well-being Collaborative](#) and is due to start working full time on the project from 30th September. Judith says, "I am really looking forward to the exciting new challenge of this project.

My background is working many years within social care, initially working with people with learning disabilities, then in the voluntary sector promoting leisure opportunities for people with disabilities and then, when I moved to Bournemouth 20 years ago, in various roles within Bournemouth Borough Council with the staff development team. The team offers social care training to staff in both the statutory and voluntary sectors, across adult and children's social care services.

Whilst this will be a very different role, I am looking forward to being able to use many of the skills from my previous roles and develop the work of the Poole Well-being Collaborative alongside the three resource workers, Jan Evans, Sasha Morgan and Sarah Haysom.

In the current climate of trying to maximise the most efficient use of available resources, I strongly believe that the Collaborative has an important role to play in trying to ensure that people are provided with the required information to access services they may need. I hope to be able to give you updates as the project develops but, in the meantime, do contact us if you would like more information about our work and the areas we are targeting.

I very much look forward to working with you all."

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01202 977073
judith.bacon@pwbcollaborative.org.uk

Governance

Charity archives

Particularly if you are a small organisation - what have you done with all the old paperwork of your voluntary group/charity – thrown it out during a tidy up?

If you believe that the work of your organisation is important and makes a difference, then it is equally important that you give consideration to preserving the records for future generations.

In these times of spending cuts and shortages of staff, it is probably the last thing on your mind!

The records of your charity or voluntary organisation will be a vital source of information, in the future, for researchers/writers of social history and policy. We all learn from past experiences and need to understand how certain activities have evolved, particularly now, as in the current climate, the lines between the work of the statutory authorities and those of the voluntary and community sector are becoming increasingly blurred.

Another point to bear in mind is that a charity with a proven, long-established heritage can attract trust and support from potential donors and beneficiaries.

The [Campaign for Voluntary Sector Archives](#), initiated by the [Voluntary Action History Society](#), has published draft guidance, primarily aimed at smaller organisations with limited resources, to help them manage, store and use archival material – information that is considered to be of lasting value.

It is intended to be the first in a series of documents offering practical advice for the voluntary sector.

'Keeping it simple: Introductory archival guidance for voluntary small sector organisations' can be downloaded [here](#).



Unlike public records produced by government which will end up in the National Archives at Kew, there is little legal protection for charity archives. Yet it will not be possible to write the history of modern Britain without using the records of voluntary organisations.

Much information is now stored digitally – and, currently, digital information has a limited shelf life. How do we deal with that scenario?

The [Dorset History Centre](#) in Dorchester is responsible for the archives service for Bournemouth, Dorset and Poole and there is much valuable information on its website. Mark Forrest, the archive service officer (collections), is very happy to answer any of your questions.

Tel: 01305 250550
m.p.forrest@dorsetcc.gov.uk

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Transparency in finance management

In July, the online [CharityGiving](#) website was suspended amid concerns over trustees' management of the fundraising portal.

Sound financial management in charities matters – not only to the fortunes of individual charities, but to public trust and confidence in the sector as a whole.

It is therefore **vital that all trustees have a basic understanding** of their charity's finances.



[Charity Finance Group](#) and the [Small Charities Coalition](#) have jointly produced a report, [Making it Count](#), into financial management in small charities. It explores why good financial management is important for small

charities, what it looks like, what the key challenges facing small charities are, and how they go about dealing with them.



A **SORP** is a Statement of Recommended Practice

Information about charity accounting and reporting can be found by reading the recent **Charities SORP Consultation**. It provides a comprehensive framework of recommended practice for charity accounting and reporting:

[Accounting and reporting by charities: statement of recommended practice \(SORP\)](#)

Poole CVS News

- Do you rely on having Poole CVS News forwarded to you?
- Join our [mailing list](#) to receive it direct.
- To unsubscribe, please click [here](#).
- The next newsletter is due in **November**. Please send any articles for inclusion in the newsletter to evelyn.price@poolecvs.org.uk, by Wednesday 23 October 2013, making sure to include the word NEWSLETTER in your email heading.

Snippets from the web

Overheard at the World Volunteer Conference

In response to the observation that volunteers are too often seen as amateurs: "[Just remember: Noah's Ark was built by amateurs. The Titanic was built by professionals.](#)"

Submitted by Susan J. Ellis, President, Energize, Inc.

"No one cares what you know, unless they know that you care."

Unknown

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The health services need your help!



NHS

Dorset Maternity Services

NHS

From time to time, we all enjoy putting the world to rights.

Now is your chance to tell the NHS exactly how you feel services could be improved.

This year, the NHS celebrates 65 years of service to the public.

Because of many factors, not least an increasing population as well as people living longer and with multiple long-term conditions such as dementia, heart disease and diabetes, the NHS is also reflecting on how best to develop and improve its services.

As well as working in partnership with other statutory agencies, the **NHS is asking for your help**. It has produced the following booklet, *The NHS belongs to the people; a call to action*, which is designed to help you understand why the NHS needs to change and that the more people who share their views and ideas on the future of the NHS, the better the service will become. Your feedback will help NHS England and Clinical Commissioning Groups (CCGs) to inform future commissioning decisions and medium-term strategic plans.

In order to leave a comment on the [NHS website](#), you need to log in or register. Alternatively, you can contact [Dorset CCG](#) direct.



Are you pregnant?

Have you, or has somebody in your family, recently had a baby?

If so, **Dorset Maternity Services would love to hear from you.**

They have launched a [Facebook](#) page to obtain your views of local maternity services. They are keen to design services taking your feedback into consideration.

- Join the Maternity User Forum.
- Share your birth stories.
- Complete an online survey - be in with a chance to win a £10 voucher.

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The NHS has also produced a booklet "[Towards Commissioning Excellence](#)". It explains the strategy for commissioning support services which are still being developed.

Encouraging collective ownership of health and well-being in the community

The booklet [By us, For us](#) is one in a series of booklets produced by Nesta, giving insight into how and why the people-powered health approach – people and community groups working as equals with commissioner and providers – works.

Rethinking care for the elderly

We save money for a rainy day.

Now, if a scheme being piloted in the Isle of Wight, in partnership with Age UK, is successful and is rolled out across the country, we might also be able to **save credits towards the cost of our own nursing care** in the future, by volunteering now to help care for/support an older person in our local community.



The new scheme, [Care4Care](#), is the brainchild of [Professor Heinz Wolff](#), an eminent scientist now in his mid 80s, who recognised that the most important thing for older people was a pair of helping hands and the need for human contact.

The scheme is being funded from a number of sources including the Big Lottery.

[New Philanthropy Capital](#) (NPC) and the [International Longevity Centre–UK](#) (ILC-UK) have recently announced a **Commission on Ageing and the Voluntary Sector** to provide long-term, strategic thinking about the implications of an ageing population for the voluntary sector.

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Remember – 8 April 2014

The official end of Windows XP:

This means that Microsoft will no longer provide critical security updates for the operating system and your computer could become vulnerable to being hacked.

If you are considering upgrading, check out [CTXchange](#) which helps non-profits to access donated software from companies such as Microsoft.



Have you considered using digital tools to enhance the way you connect with donors?

Google for Non-profits

*“**You are changing the world. We want to help.**”*so says Google.

Google has recently launched a **full-range support service for charities** in England and Wales. The service allows charities to use, for free, many Google products that businesses have to pay for. Using the programme also allows charities to receive money in advertising credit to promote their cause across Google’s platforms.

In order to understand their concept, why not check out their [Video Tutorials and Get Started Guides?](#)

Also, the newly-released [Google+ Non-profit guide](#) provides clear guidance on how to produce a Google + page for your organisation.

To apply for [Google for Nonprofits](#), charities need to be registered with the Charity Commission and have their headquarters in the UK.

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Your News

BCHA

Wednesday 10th October 2013 - World Homeless Day

Did you know?

- 500 local people are supported each year at St Paul's Night Shelter in Bournemouth.
- On average, homeless people die at just 47 years old.
- Homeless people are 13 times more likely to be a victim of violence.
- The main cause of homelessness is relationship breakdown.

Please help to raise money and awareness on **World Homeless Day**, hold a dress up or down day, coffee morning or afternoon tea and ask those that take part to donate £1.

Visit [our website](#) to download a flyer to advertise your event.

Tel: 01202 410587
fundraising@bcha.org.uk



LV=Streetwise

Six thousand people came to the [LV=Streetwise](#) annual 999 Fun Day on 11 August and saw how local children learn about safety. The indoor life-sized village containing a High Street, house, beach and train station has been used to train over 200,000 school children since it was opened in 1998. The second such centre in the country, it has won numerous awards and continues to make a huge difference to safety in the area.

The children's safety education charity once more teamed up with all the county's emergency services for an action-packed safety day.

Check out this short [You Tube](#) video.

Their website also has details of their fundraising activities e.g. a [CSI Steetwise weekend](#) in October



Streetwise 999 Fun Day 2013

and a [charity golf day](#) in November.

01202 591330
andy@streetwise.org.uk



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Staff

Chief Executive

Christopher Beale
chris.beale@poolecvs.org.uk

Accounts Administrator

Kevin Eaton
kevin.eaton@poolecvs.org.uk

Administrative Co-ordinator

Evelyn Price
evelyn.price@poolecvs.org.uk

Organisational Development Adviser

Sam Wilcox
sam.wilcox@poolecvs.org.uk

Volunteer Centre Broker

Gill Harris
gill.harris@poolecvs.org.uk

Project Co-ordinator

Carrie Smith
carrie.smith@poolecvs.org.uk

We Need That! Co-ordinator

Monique Munroe
1stwrites@writes1st.plus.com

Poole CVS

01202 682046

Volunteer Centre

01202 675100

.....and finally,

- [Decision making for charity trustees](#)

New guidance produced by the Charity Commission

- [Clinical commissioning groups: supporting improvement in general practice](#)

The first report from a three-year joint project by The King's Fund and the Nuffield Trust that will examine how clinical commissioning is evolving in the new health care system.

- [Understanding commissioning and procurement: a guide for local Compacts](#)

This guide is aimed at local VCS organisations who are involved in (or who want to be involved in) commissioning decisions made at local level by the public sector.

- [Working together to deliver the mandate](#)

King's Fund report on strengthening partnerships between the NHS and the voluntary sector

- [The Road Ahead](#)

A review of the voluntary sector's operating environment

- [Beginnings of the Welfare State](#)

History of the voluntary sector in public service delivery

- [New owner for volunteer website, Do-it](#)

Online charity YouthNet announces transfer of website to new owners.

Loan of Equipment

Don't forget that we can loan you the following equipment:

- ✓ Flip chart stand
- ✓ Laptop
- ✓ LCD projector
- ✓ Projector screen
- ✓ Display boards

Contact Poole CVS

While every effort has been made to ensure that the material contained in this newsletter is correct, Poole CVS cannot be held responsible for any inaccuracies that may occur. Nor can it endorse any goods or services mentioned herein.